

Meeting	Health and Environment Policy Committee
Date and Time	Thursday, 21st September, 2023 at 6.30 pm.
Venue	Walton Suite, Guildhall Winchester and streamed live on YouTube at www.youtube.com/winchestercc

Note: This meeting is being held in person at the location specified above. Members of the public should note that a live video feed of the meeting will be available from the council's YouTube channel (<u>www.youtube.com/winchestercc</u>) during the meeting.

A limited number of seats will be made available at the above named location however attendance must be notified to the council at least 3 working days before the meeting. Please note that priority will be given to those wishing to attend and address the meeting over those wishing to attend and observe.

AGENDA

PROCEDURAL ITEMS

1. Apologies and Deputy Members

To note the names of apologies given and deputy members who are attending the meeting in place of appointed members.

2. **Declarations of Interest**

To receive any disclosure of interests from Members and Officers in matters to be discussed.

Note: Councillors are reminded of their obligations to declare disclosable pecuniary interests, personal and/or prejudicial interests in accordance with legislation and the Council's Code of Conduct.

If you require advice, please contact the appropriate Democratic Services Officer, <u>prior</u> to the meeting.

3. Chairperson's Announcements

 Minutes (Pages 5 - 10) Minutes of the previous meeting held on 4 July 2023.

BUSINESS ITEMS

5. **Public Participation**

To receive and note questions asked and statements made from members of the public on matters which fall within the remit of the Committee. *NB members of the public are required to register with Democratic Services three clear working days before the meeting (contact: democracy@winchester.gov.uk or 01962 848 264).*

Members of the public and visiting councillors may speak at this Committee, provided they have registered to speak three working days in advance. Please contact Democratic Services **by 5pm on Friday, 15 September 2023** via <u>democracy@winchester.gov.uk</u> or (01962) 848 264 to register to speak and for further details.

- 6. Cost of Living Programme (HEP035) (Pages 11 28)
- 7. CNAP report: Winchester Movement Strategy and Transport Actions Update (Presentation) (Pages 29 - 46)
- 8. Social Value delivered through Winchester's Leisure Centres (HEP039) (Pages 47 - 60)
- 9. Work Programme 2023/24 (Pages 61 66) To note the work programme for 2023/24 and the table of items suggested by the committee at the last meeting, as attached.

Laura Taylor Chief Executive

All of the Council's publicly available agendas, reports and minutes are available to view and download from the Council's <u>Website</u> and are also open to inspection at the offices of the council. As part of our drive to minimise our use of paper we do not provide paper copies of the full agenda pack at meetings. We do however, provide a number of copies of the agenda front sheet at the meeting which contains the QR Code opposite. Scanning this code enables members of the public to easily access all of the meeting papers on their own electronic device. Please hold your device's camera or QR code App over the QR Code so that it's clearly visible within your screen and you will be redirected to the agenda pack.



13 September 2023

Agenda Contact: Claire Buchanan, Senior Democratic Services Officer Tel: 01962 848 438 Email:cbuchanan@winchester.gov.uk

*With the exception of exempt items, Agenda, reports and previous minutes are available on the Council's Website www.winchester.gov.uk

MEMBERSHIP

Chairperson: Cramoysan (Liberal Democrats)

Conservatives Bolton Warwick Vice-Chairperson: Tippett-Cooper (Liberal Democrats)

Liberal Democrats Greenberg Morris Wise

Deputy Members

Kurn and Pearson

Brophy and Williams

Quorum = 4 members

PUBLIC PARTICIPATION AT MEETINGS

Representations will be limited to a maximum of 3 minutes, subject to a maximum 15 minutes set aside for all questions and answers. To reserve your place to speak, you are asked to **register with Democratic Services three clear working days prior to the meeting** – please see public participation agenda item for further details. People will be invited to speak in the order that they have registered, subject to the maximum time period allowed for speaking not being exceeded. Public Participation is at the Chairperson's discretion.

FILMING AND BROADCAST NOTIFICATION

This meeting will be recorded and broadcast live from the Council's YouTube channel. The meeting may also be recorded and broadcast by the press and members of the public – please see the Access to Information Procedure Rules within the Council's Constitution for further information, which is available to view on the <u>Council's website</u>. Please note that the video recording is subtitled, but you may have to enable your device to see them (advice on how to do this is on the meeting page).

VOTING

- apart from the Chairperson, every Member has one vote when a matter before the meeting requires a decision.
- in the event of an equality of votes, the Chairperson may exercise a casting vote and that vote may be exercised in any way seen fit.
- a Member may abstain from voting, or vote differently from how they may have indicated during the debate, without further explanation.
- the way each Member voted will not be recorded in the minutes, unless a motion to have a Recorded Vote has been passed.

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Public Document Pack Agenda Item 4

HEALTH AND ENVIRONMENT POLICY COMMITTEE

Tuesday, 4 July 2023

Attendance:

Councillors Cramoysan (Chairperson)

Bolton Brophy Kurn Morris Tippett-Cooper Wise

Apologies for Absence:

Councillors Greenberg and Warwick

Deputy Members:

Councillor Brophy (as deputy for Councillor Greenberg) and Councillor Kurn (as deputy for Councillor Warwick)

Others in attendance who addressed the meeting:

Councillors Learney (Cabinet Member for Climate Emergency), Power and Wallace.

Others in attendance who did not address the meeting:

Councillor Porter (Cabinet Member for Place and Local Plan)

Full Video Recording

1. APOLOGIES AND DEPUTY MEMBERS

Apologies for the meeting were noted as above.

2. APPOINTMENT OF VICE-CHAIRPERSON FOR MUNICIPAL YEAR 2023/24

RESOLVED:

That, Councillor Tippett-Cooper be appointed Vice-Chairperson for the 2023/24 municipal year.

3. DECLARATIONS OF INTEREST

There were no declarations made at the meeting

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4. CHAIRPERSON'S ANNOUNCEMENTS

The Chairperson announced that at the previous meeting held on 1 March 2023, three items had been deferred for consideration at this meeting due to the time constraints. The Chairperson provided an update in relation to these three items which had not been placed on this agenda for the following reasons:

- (i) Air Quality Update due to timing, this item had now moved onto Cabinet for ratification. This matter was work programme to next come forward for consideration by the committee at its meeting in January 2024.
- (ii) Council Homes Retrofit Programme following a review, it was decided that this matter be moved to Business and Housing Policy Committee, for consideration in conjunction with other housing policy papers.
- (iii) Community Infrastructure Levy (CIL) Review this matter had previously been considered by the committee twice and had progressed to the final strategy stage due to time constraints.

5. <u>MINUTES</u>

RESOLVED:

- 1. That the minutes of the previous meeting held on the 1 March 2023 be approved and adopted; and
- 2. That Southern Water's response to points raised at this meeting, appended to minutes and circulated with the agenda, be noted.

6. <u>TO NOTE THE DATE AND TIME OF FUTURE MEETINGS OF THE</u> <u>COMMITTEE</u>

RESOLVED:

That the timetable of meetings for 2023/24 be agreed, as set out on the agenda

7. **PUBLIC PARTICIPATION**

Councillor Wallace addressed the committee in relation to items 8 (Future of Waste and Recycling) and 10 (Work Programme 2023/24) and both Councillors Wallace and Power addressed the committee in relation to item 9 (Water Quality in Winchester District) and their comments are summarised under the relevant minutes below.

8. FUTURE OF WASTE AND RECYCLING (PRESENTATION)

Councillor Wallace addressed the Committee on this item.

In summary, Councillor Wallace made reference to the following points which were responded to accordingly by Councillor Learney and the Service Lead: Environmental Services:

- New plans provide a great opportunity for Hampshire to improve in its collection of recyclables.
- The mandatory deadline of March 2025 for the start of food waste collections – would this be impacted by the long lead time for the zero emission vehicles required to collect this service and when would an order be placed?
- Use of an anaerobic digester for treating food waste.

Councillor Learney introduced the item highlighting the importance of the waste collection and recycling service to residents, aspirations for increasing recycling collection rates for other materials and products and significant changes to Government regulations regarding waste collection.

The Service Lead: Environmental Services gave a detailed presentation which provided an overview of the council's current waste and recycling collection service and Hampshire County Council's statutory duty as the waste disposal authority. He highlighted the council's current performance as an authority and set out the significant changes expected following national changes to Government waste proposals with the implementation of three new key phases, including extended producer responsibility, the deposit return scheme and consistency in the streamlining of recycling collections across England and raised the evaluation process surrounding the impact of these changes which would assist in improving to collection of recyclables to ensure the council goes greener faster in support of carbon neutrality targets.

The committee proceeded to ask questions and comment on the following matters which were responded to by the relevant Cabinet Member and the Service Lead: Environmental Services:

- (i) With the level of unpredictability of the current position and the scale of funding, was there a method to anticipate the risks from a revenue perspective moving forward. In response, it was noted that following discussions with Defra, regular meetings were taking place remotely with various local authorities to model what costs would be in the future. The council was due to hear in October/November how much money it would receive for 2024/25 from the extended producer responsibility funding.
- (ii) The cost and impact of introducing extra bins throughout the district.
- (iii) The plans for consultation with the public on the waste and recycling programme the authority to consult would be taken to Cabinet on 18 July 2023.
- (iv) Glass recycling across Hampshire.
- (v) Food Waste funding.
- (vi) Additional recycling opportunities coffee pods, tetra paks etc learning from local authorities that have higher collection percentages for recycling and have created successful volunteer groups to engage with residents.

- (vii) Increasing recycling opportunities in communal blocks of flats with shared bin storage areas. Audits were being carried out at these sites to understand existing provision and issues.
- (viii) Behavioural change of residents to ensure recycling is maximised and that adequate education and awareness measures are in place.
- (ix) National changes and consistency improving and streamlining packaging consistency to aid recycling familiarity.

At the conclusion of debate, the committee supported the need for early ideas and thought processes to feed into the process, welcomed future updates on this matter and thanked officers for the progress carried out to date and for the informative presentation received.

RESOLVED:

That the contents of the report and presentation be received, and the comments raised by the committee, as summarised above, be noted.

9. WATER QUALITY IN WINCHESTER DISTRICT (BRIEFING UPDATE FROM ENVIRONMENT AGENCY)

Councillors Wallace and Power addressed the Committee on this item.

In summary, Councillor Wallace made reference to the following points:

- Welcomed the update report from the Environment Agency and appreciated their honesty with the issues. He queried why Southern Water had not provided a similar written report following the question and answer session that took place at the last committee meeting in March. Their response provided as circulated with the minutes did not address all the points raised and the commitment's they made during the meeting.
- The Environment Agency report continued to highlight issues with water quality outlining that the chemical status for all water bodies in Winchester district was failing and that ground water was of poor quality.
- The fine to Southern Water referred to in the update covered the period of discharges between 2010 and 2015 and the number of spills is significantly greater now than it was at the beginning of the last decade.
- He made reference to the £54bn debt of water and sewage companies since they were sold off to the private sector which had not been spent to improve the water services. £66bn has been paid in dividends to shareholders. He stated that 20% of current water bills now pay off the interest payments on this debt.
- The significant failure of governance demonstrated by the current system.
- The motion on waterways passed by Council last year is a positive step, particularly in Planning, but the council need to look at this at a local level to see what else can be done to improve the district's waterways.

In summary, Councillor Power made reference to the following points:

- Stated that she had recently attended a visit to the Alresford wastewater treatment plant with Southern Water representatives in attendance. Water engineers and a river keeper so the variety of questions asked was extensive.
- With regard to the phosphate stripper for the smaller wastewater treatment plants – an update was provided at the visit that it would not be known if this would be installed or not until early in 2027 and if it was to be installed, this would not take place until 2030 and would not significantly reduce the level of nutrients in the water.
- Reference was made to Watercress and Winterbournes 'Septic Smart' project and the use and management of septic tanks and run off which make a positive contribution to phosphate levels.
- Suggested that further work around water quality, following the motion to Council in 2022, be added to the work programme for the committee going forward and requested that the Salmon and Trout Conservation (Wildfish) and Hampshire and Isle of Wight Wildlife Trust be invited to attend and address the meeting at a future date.
- In conclusion, Councillor Power urged the committee to visit the LEAF exemplary farm at Northington Down during an open day if they had the opportunity to do so.

The Strategic Director addressed the committee and referred to the motion passed by Council in December 2022 to request that the committee invite senior representatives from Southern Water, Environment Agency, Salmon and Trout Conservation, Hampshire and Isle of Wight Wildlife Trust and Natural England to attend and allow for a better understanding of the current levels of pollution and remedial action being taken in this regard, and publish its conclusions to inform the local community action groups.

It was reported that Southern Water and Natural England had attended the last meeting and the follow up response from Southern Water had been circulated with this agenda pack. In addition, it was noted that invitations had been issued but no response had been received from the Salmon and Trout Conservation or Hampshire and Isle of Wight Wildlife Trust and a written contribution had been received from the Environment Agency in response to the motion which had been circulated with the agenda. The Environment Agency had advised they were unable to resource attendance at local council meetings in person.

The committee sought clarification from the Environment Agency on the following points:

- (i) The five classes referred to in the Environment Agency update and the quantification of what phrases such as 'good' and 'moderate' etc mean?
- (ii) What are the Environment Agency's plans to penalise Southern Water over the last eight-year period of discharges?

At the conclusion of debate, the committee expressed their dissatisfaction with the poor response provided by Southern Water following the recent outages and their attendance at the last meeting with the ongoing water quality, discharges and spillage issues experienced. **RESOLVED**:

- 1. That the committee request that representatives of the various bodies, as set out above, attend a future meeting to demonstrate the positive work taking place to remedy existing water quality issues; and
- 2. That the written update provided by the Environment Agency be received, and the comments raised by the committee, as summarised above, be noted.

10. TO NOTE THE WORK PROGRAMME FOR 2023/24 (HEP034)

Councillor Wallace addressed the Committee on this item.

In summary, Councillor Wallace stated that, on behalf of Councillor Lee, he had submitted a work programme request for the committee to provide a local response to the ecological emergency. In response, it was noted that this item would be managed via the work request and added to the work programme for consideration at the next meeting in September.

The committee made a request for various items to be considered by the committee during 2023/24, these included:

- Investigate communication measures to educate residents on informed choices.
- Green faster agenda whilst maintaining social inclusion (EV charging points access and provision gaps, accessible parking and public transport)
- Mental health support interventions.
- Update on progress towards Carbon Neutrality targets.
- Promote and encourage sports/support and engagement with young people eg. facilities for young people/sport for girls and under-represented groups
- Public Conveniences update on strategy for upgrades and maintenance It was noted that this strategy report would be taken directly to Cabinet on 13 September 2023
- Home for Ukraine community integration programme it was noted that this item was already on the work programme for December 2023.

The Strategic Director provided an initial response to the proposed items suggested above and agreed that a substantive update would follow on these proposed matters in due course.

RESOLVED:

That, subject to the inclusion of the work request 'ecological emergency response', as set out above, the work programme for 2023/24 be noted.

The meeting commenced at 6.30 pm and concluded at 8.25 pm

Chairperson

Agenda Item 6

HEP035 HEALTH & ENVIRONMENT POLICY COMMITTEE

REPORT TITLE: COST OF LIVING PROGRAMME

21 SEPTEMBER 2023

<u>REPORT OF PORTFOLIO HOLDER: Cllr Kathleen Becker, Cabinet Member for</u> <u>Community and Engagement</u>

Contact Officer: Melissa Fletcher Tel No: 01962 848 492 Email mfletcher@winchester.gov.uk

WARD(S): ALL

<u>PURPOSE</u>

In September 2022 the council announced the launch of a cost of living programme of support to households in the Winchester district who were struggling with the rapidly rising cost of living. This programme, in response to the unexpected rapid rise in cost of living and supporting the enhanced focus priority agreed in the Council Plan in January 2023, is in addition to the support being provided by central Government and takes into account the council's local understanding of the impact of the crisis on the residents of Winchester. This report's purpose is to:

- 1. Give an update on the enhanced support provided to residents by the council and partners from November 2022.
- 2. Detail the work that has been delivered as a result of the budget allocated to this cost of living (CoL) programme, including expenditure to date and the anticipated final projected outturn.
- 3. Provide information on the continued cost of living support available to households beyond September 2023.

RECOMMENDATIONS:

That the Policy Committee are asked to note:

- 1. The support provided to residents by the council and its partners in response to the Cabinet announcement to fund additional cost of living support measures in September 2022.
- 2. The continued cost of living support available to households beyond

September 2023.

1 <u>RESOURCE IMPLICATIONS</u>

1.1 Resources September 2022-2023

- 1.2 Following the announcement by the then Cabinet Member for Housing & Community that funds were to be allocated to supporting residents with the cost of living crisis, the council's Community team were assigned lead responsibility. The programme of work has been overseen by the Communities Manager with support from a contracted member of staff, who has been working up to 30 hours per week since 11 November 2022, with the contract finishing on 28 September 2023.
- 1.3 In September 2022, a budget of £200,000 was allocated to enable delivery of intensive support for six months. An additional provision of £60,000 was made in February 2023 as part of the 2023/24 budget to extend the programme for a further six months. The table below summaries expenditure under the programme and forecasts the expected outturn at the end of September 2023.

Activity September 2022- March 2023	Expenditure
Programme management and co-ordination – Consultancy	£11,550
Practical support to residents – Citizens Advice Winchester District	£60,000
Cost of Living Emergency Grant scheme	£60,000
Communications campaign	£2,000
Cost of Living summit	£1,450
Total Expenditure	£135,000
Budget	£200,000
Carry forward	£65,000
Activity April - September 2023	
Programme management and co-ordination – Consultancy	£15,345
Practical support to residents – Citizens Advice Winchester District	£25,295
Enabling access to services and support	£31,500
Business support programme	£4,000
Free summer holiday activities	£13,750
Access to training and healthy eating	£7,500
Communications campaign	£5,000
Partnership / network facilitation	£2,000
Total Expenditure	£115,390
Budget (plus carry forward)	£125,000
Outturn	(£9,610)

1.4 The remaining £9,610 will be used to fund an additional post in the Customer Service Centre reception, which will help to signpost those in need to assistance and will help us to quickly support those with queries about our

continuing cost of living support schemes, with the Council Tax Support Fund continuing and a third round of food vouchers going out.

1.5 Many teams in the council have provided additional support in terms of their work to assist those on low incomes and most in need of assistance through the cost of living crisis. Details of this work is found in section 2 of the report.

2 <u>SUPPORTING INFORMATION:</u>

What is the cost of living crisis?

2.1 The UK "cost of living crisis" started in late 2021, and the term refers to the fall in "real" disposable incomes (that is, adjusted for inflation and after taxes and benefits) that the UK has experienced. The "cost of living" is a measurement based on the average amount of money people in a particular place need to be able to afford basic living expenses such as housing, food, taxes and clothing.

The Council's response

- 2.2 The Housing & Environment Policy Committee on the 4th October 2022 received a presentation on the planned approach to "Pivoting our services and resources to support our residents and businesses with the cost of living crisis". It set out five clear objectives for the work:
 - a) Helping residents access support quickly and easily.
 - b) Offering extra support to our most vulnerable residents.
 - c) Helping residents cut their carbon and reduce their energy bills.
 - d) Making it easy for residents to find and access relevant information.
 - e) Working with our partners to co-ordinate our efforts and maximise our joint impact.
- 2.3 The key areas of work to be funded from the £200,000 budget allocation were also set out and the package of measures included:
 - a) The launch of a Cost of Living Emergency Grant Fund that will be used to provide additional support to partner organisations who can provide advice and practical support to residents – this includes help to reduce and manage energy bills, help to access benefits and grants, help to access food and other types of emergency support.
 - b) Calling a local Cost of Living Summit to bring together partner organisations from across the Winchester district to discuss how we can best work together to coordinate and maximise our efforts and our impact.
 - c) Developing a dedicated webpage to help people find the information they need quickly and easily, with direct links to available support.

- d) Ensuring, where appropriate, that the council's own services are focused on offering targeted cost of living support.
- 2.4 In order to provide focused coordination for this programme of work the council identified the need for a Cost of Living co-ordinator. The responsibility of this post was to project manage and drive at pace the proposed measures and desired outcomes.

Initiatives undertaken by the Communities team under the CoL programme

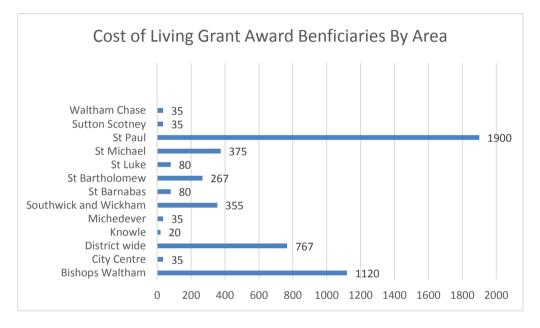
2.5 A CoL programme was devised that set out the work and activities to be delivered, enabled and facilitated by the council, stakeholders, community organisations and partners. Details of the delivery and outcomes of the intervention measures are as follows.

2.6 **Cost of Living Emergency Grant Fund**

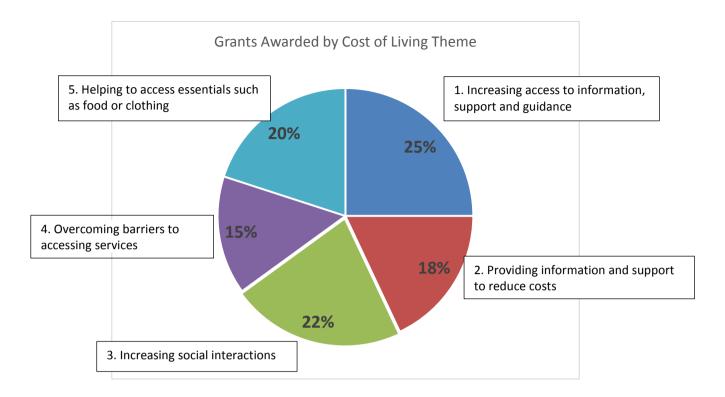
- a) Launched in November 2022 the fund was to help organisations supporting people with the rising cost of living in the Winchester district. Voluntary groups, not-for-profit organisations, registered charities and Town and Parish councils, amongst others were eligible to apply. The fund had five strands and sought project with outcomes for:
 - (i) Increasing access to information, support and guidance
 - (ii) Providing information and support to reduce costs
 - (iii) Increasing social interactions to help reduce anxiety and improve social inclusion in warm spaces
 - (iv) Overcoming barriers to accessing services such as transport / IT equipment or access to the internet
 - (v) Helping to access essentials such as food or clothing.
- b) A fund pot of £60,000 was created offering grants of between £1,000 and £5,000. Round one of the CoL Grant Fund launched on the 22nd of November and closed 31st March 2023. The CoL fund reopened for a second round on 22 May 2023, closing on 31st July 2023. In total 16 grants were awarded to the value of £56,074 and supported nearly 5,100 people. The following organisations were awarded CoL grants:

Organisation Name	COL Grant Awarded
Street Reach	£3,528.00
MHA Communities (Winchester)	£4,947.00
Winchester & District Young Carers	£1,426.00
Unit 12	£3,400.00
The Winchester Beacon	£10,000.00
Wickham Parish Council	£3,000.00
Hope Church Winchester	£2,250.00

Home-Start Winchester & Districts	£1,729.00
Awaaz FM Community Radio	£2,155.00
Peter Symonds College	£3,572.00
Bishop's Waltham Parish Council	£2,162.00
Housing 21	£2,943.44
Wickham Community Association	£4,913.00
MUNCH	£2,306.00
Winchester Trinity	£4,776.00
Winchester Student Union	£3,000.00
Number of Grants Awarded: 16	Total awarded: £56,074.44



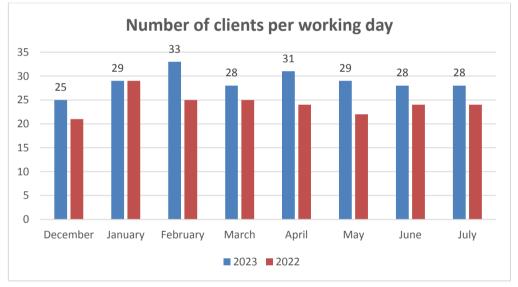
Total Beneficiaries = 5099

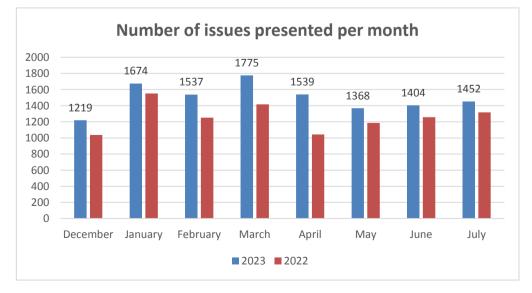


2.7 Enhanced Citizens Advice services

- a) In recognition of the unique role Citizens Advice Winchester District (CAWD) plays in supporting residents and acting as a trusted source of advice, they were awarded a grant of £60,000. This was to provide additional advice and practical support to the district's residents for six months between December 2022 and May 2023. A further grant of £25,295 was awarded to extend this service provision until the end of September 2023. The grant enabled additional staffing capacity in order to meet the increased demand and to:
 - (i) Help residents to access benefits and grants, to access food and other types of emergency support and to reduce and manage energy bills.
 - (ii) Provide emergency/crisis vouchers for people in immediate need.
 - (iii) Provide outreach to places across the district where people are in need and to people who are most vulnerable.
 - (iv) Support partners to build their skills and capacity to help and respond.
- b) This support enabled a significantly increased number of clients to be helped with on average three CoL issues each. During this period CAWD generated just over £0.5m of financial gain by for example helping people access benefits or grants or by reducing debt.
- c) <u>CAWD numbers for advice given per month increased significantly:</u>

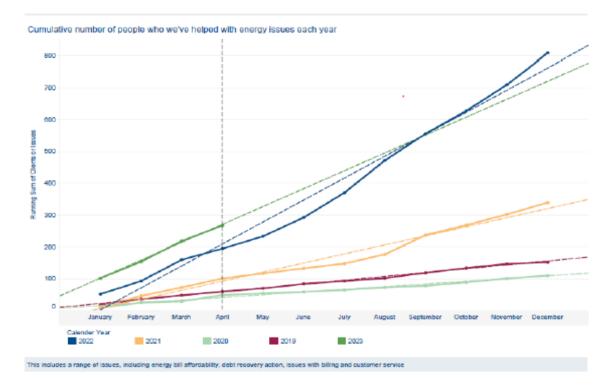






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d) Demand for CAWD services had increased significantly. In the four months to the end of April 2023, CAWD had seen more people with energy issues than during all of 2019 and 2020 combined, just below the total for 2021 and is currently tracking above 2022. The graph below shows cumulative energy clients by year, with dotted lines to indicate the expected trend.



2.8 **Cost of Living Summit**

- a) The council hosted the summit at the Guildhall on Tuesday 22nd November 2022 with around 70 delegates from 40 organisations attending. Bringing together partner organisations from across the Winchester district encouraged organisations to work together to coordinate and maximise support for those struggling and ensure that any gaps in support were addressed.
- b) There was a strong sense of collaboration and positive discussion, with connections formed, ideas shared, and plans made. The CoL grant fund was launched at the summit.
- c) The information provided at the summit was also shared with Parish Councils at an open meeting on 13th December 2022.

2.9 **Dedicated webpage and access to information**

 a) The dedicated section on the council's website with information for residents on cost-of-living support and advice has received almost 20,000 visits since the launch in October 2022. Visits have reduced from the peak, with 2,787 visits during April to June 2023. The top three sub-pages viewed by category are: Money & benefits, COL grant scheme, Food & clothing.

b) Below are some examples of the social media content that the council published to support people facing cost-of-living challenges:

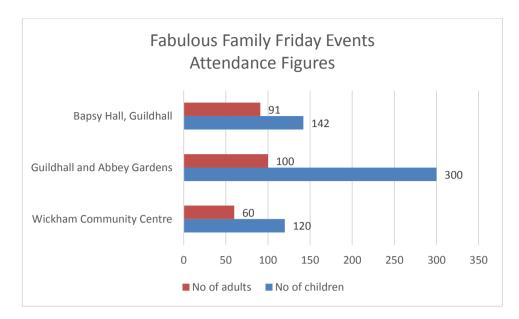


Winchester City Council Published by Harry Usborne 2 · 2	6 June · 🕲	•••		
We're hosting three pop-up support hubs throughout July and August to offer cost-of-living advice and support to both council tenants and private sector tenants.				
Our Tenancy Sustainment team will be joined by Winchester District Citizens Advice, as well as a work coach from the Department for Work and Pensions, to give advice around benefit entitlement, debt relief, sustaining your private or council tenancy, making the most of your income, and more.				
Dates and locations for each of the hubs can be found below - you don't need to book, just turn up on the day! 👇				
🃅 Monday 10 July, 3pm to 6pm 🔎 V	📅 Monday 10 July, 3pm to 6pm 🏓 Wickham Community Centre			
🎬 Thursday 20 July, 3pm to 4.30pm	🔎 Sun Hill Junior School, J	Alresford		
📅 Thursday 17 August, 10am to 1pm	🔎 Unit 12 Community Pan	try, Winnall		
See Insights and Ads		Boost post		
2		10 shares		
凸 Like	💭 Comment	<i>⋩</i> 〉 Share		
Write a comment				

2.10 Services focused on offering targeted cost of living support

a) Fabulous Family Fun Fridays

- b) The council has delivered a series of free, fun, family activities throughout the school holiday month of August in order to assist with alleviating the burden of the Cost of Living, particularly for families with school aged children. Events were held in Winchester and Wickham locations with areas of multiple deprivation and low income, as well as the intended family demographic.
- c) The Fabulous Family Friday events have been very popular, with more than 500 children and 250 adults attending and some really positive responses.

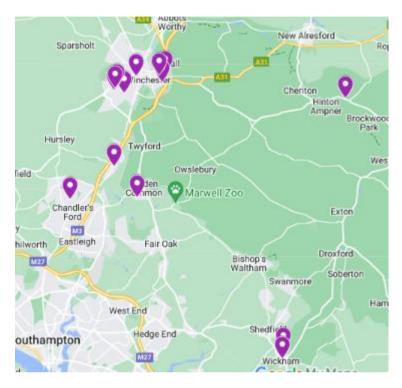


- d) Only a small proportion of families were known to be repeat attendees from a previous event, so a large number of people benefitted from the activities. The majority of families who attended received a Winchester Citizens Advice Cost of Living help and support leaflet.
- e) Local families attended from across the district, with people reporting they had come from Winnall, South Wonston, Alresford, Durley, Stanmore, Wickham, Bishopstoke, Hedge End, Waltham Chase, Fareham and Knowle, Romsey, Kings Worthy and Otterbourne. The benefit was therefore felt across the district.
- f) Most families saw the event information advertised on Facebook and valued the event and its role to help them with rising living costs. Some direct quotes from families at the events can be found in this Hampshire Chronicle article - <u>Fabulous Family Friday at Winchester</u> <u>Guildhall | Hampshire Chronicle.</u>
- g) Local families who attended by bus mentioned the Single Fare Price Cap Scheme where fares are limited to a flat rate of £2 for each single ticket. This was welcomed but one family mentioned when you have 2 or more children, the cost of travelling in and out of the city was significantly impacting on family budgets. It cost them £8 each way and £16 was a significant cost to the family budget.

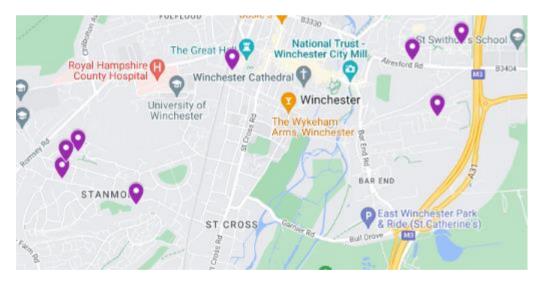
h) Week of Health and Wellbeing sessions 21st – 23rd August

- The council engaged ActiveMe 360 to provide free to access activity and wellbeing sessions in Wickham, Winnall, Highcliffe and Stanmore. The two-hour wellness sessions combine yoga, games, mindfulness, relaxation and arts & crafts.
- j) The number of participants were lower than we anticipated however, 27 participants with an average age of 8 attended the sessions. 50% of those who attended were eligible for free school meals and 1 attendee identified as having special educational needs.

 k) 33% of those who attended were from Stanmore, 30% from Winnall, 22% from Highcliffe and 15% from Wickham. The following maps show where children attended from:



Winchester district locations



Winchester City Centre locations

- Parent and child feedback on the sessions was very positive. 90% of children said that they had never done any form of yoga or wellbeing activities before; 75% said that the session left them feeling calm, happy and relaxed and 95% said they would love to do yoga again.
- 2.11 The infographic shown in Appendix 1 provides a snapshot of the impact of the various initiatives provided by the council. As a legacy from the CoL programme it is our intention to create an updated and comprehensive

infographic which will conclude the council's enhanced, short term crisis support.

Refocusing of council services

- 2.12 Revenues and Benefits paid over 31,900 households with £4.9m of Energy Rebate grants, EBSS Additional Funding grants, and / or Additional Fuel Payment grants to directly help residents with the rising costs of energy bills. They also organised delivery of over 12,000 food vouchers to the value of £462k to low-income families (mainly those on Council Tax Reduction, Housing Benefit and Pension Credit) through the Household Support Fund. In addition to this they continue to support residents every day through the administration of Housing Benefits, the Council Tax Reduction scheme, Discretionary Housing Payments and the Exceptional Hardship Fund (all benefits amounted to over £25m, for reference using 2022/23 financial year).
- 2.13 Revenues and Benefits also supported businesses with the administration of all Business Rates relief schemes. The Retail, Hospitality & Leisure scheme was increased from 50% (2022/23) to 75% for the current year. This relief provided direct support of £4.1m in 2022/23 to £5.7m in the current year to over 680 business rates accounts. In addition, awards of Small Business Rate Relief (£5.5m), Charitable and Not for Profit Relief (£4.8m) and Covid Additional Relief Fund (£0.6m) assisted over 4,000 businesses in 2022/23 to reduce the gross rates payable by 22%.
- 2.14 Housing have assisted council and private rented tenants in maintaining their tenancies through support with budget plans and money management. Crisis food provision has provided FareShare food to tenants in immediate need, supplemented by food and fuel vouchers. We have been able to support 82 families with food and fuel vouchers totalling £7,860. The food vouchers reach tenants within the hour, providing fast access to help which they can redeem at their closest supermarket. We have also given out 102 emergency food parcels and 35 sanitary packs to families and single people in immediate need. Over 70 families 'just about managing' from five local schools received food parcels. The Summer Munchies scheme ran in two venues over the summer holidays to provide free lunches to local families. A welfare fund supports tenants with items such as white goods and furniture as a last port of call and was able to assist 121 tenants with essential items since the beginning of 2023. The team also recognises the impact of the cost-of-living crisis on tenants' mental health and has worked with the Primary Care Network and Social Prescribers to ensure that they can access the right mental health support. Across our support services for tenants, we were able to help them secure over £300,000 of additional income.

Tenancy Sustainment	£165.778
Financial Inclusion	£72,506
Sheltered Housing	£10,587
CAB	£65,033

- 2.15 Housing Facilitating and supporting the Social Inclusion Partnership to develop and deliver its objectives and outcomes.
- 2.16 Corporate Communications have delivered an information campaign, with key themes delivered primarily via social media and through use of videos. Facebook activity has seen 46 posts linking into cost-of-living work, which have been seen 109,333 times and have generated 5,271 engagements.
- 2.17 The Communications team also created a series of website pages to enable easy to find information, which have had a combined total of 17,636 page views, with 11,356 separate visitors.
- 2.18 The Customer Service Centre has experienced an increase in visitors with more complex enquiries. These take longer to resolve and can require input from several council teams.

Continuation of support to households

- 2.19 We understand that times are still challenging, with residents still experiencing financial difficulties and pressures that lead to wider social and health concerns. CAWD advise that there is an increase in service users presenting with relationship issues and that issues are more complex and take much longer to resolve, especially with an increase in client numbers.
- 2.20 The council's response, initiated in September 2022, was to inject funds and resources to rapidly deploy support where most needed and at the earliest possible time to prevent the consequences of this crisis being more acute. This assistance was designed to be intensive and short-term not intended to be sustained at this level long-term.
- 2.21 Whilst the issues and impacts around the Cost of Living continue for some people, through this programme of work they should now be more aware of how they can access support. They are better able to plan for future higher costs and those in greatest need will still be able to access the council support and services it provides.
- 2.22 The original programme of work has also created a legacy of enhanced support that will help people long after the additional funding comes to an end. From October 2023 onwards, the support available to households will continue to be built around the original programme objectives:
 - a) Helping residents access support quickly and easily
 - (i) CAWD remains the highest funded organisation through the council's community grant programme, in recognition of the vital support it offers to struggling households. It will continue to provide advice and support services and continues to adapt its services to meet client demand, with thee cost-of-living programme helping to bring about an expansion of its outreach services.

- CAWD has also helped to upskill the staff of numerous other organisations to be more aware the challenges facing their own clients and to enable them to provide a basic signposting service, either to CAWD itself or to other sources of support. This increases the network of support and the speed with which people can receive assistance.
- b) Offering extra support to our most vulnerable residents
 - (i) The council continues to support residents through Housing Benefits, the Council Tax Reduction scheme, Discretionary Housing Payments and the Exceptional Hardship Fund.
 - (ii) Further funding has been renewed by government for the Household Support Fund (Hampshire and the Isle of Wight) for the period April 2023 to March 2024. In liaison with Revenues & Benefits, the County has agreed a further round of food vouchers allocating £313k to Winchester for the distribution of 1x £50 food voucher to all those in receipt of Council Tax Reduction, and 1x £80 food voucher to those in receipt of Housing Benefit only (set date for allocation to be determined). Work is currently underway to identify recipients which is expected to be in the region of over 6,000. The distribution of vouchers should in progress by mid-October 2023.
 - (iii) The Housing team will continue to assist council and private rented tenants in maintaining their tenancies. This will include budget plans and money management, crisis food provision, food and fuel vouchers and welfare fund for items such as white goods and furniture. Collaboration will also continue with the Primary Care Network and Social Prescribers to ensure that they can access the right mental health support when required.
- c) Helping residents cut their carbon and reduce their energy bills
 - (i) Tackle fuel poverty in council-owned dwellings by investing in the retrofit of existing council housing stock, continuing a fabricfirst approach, and delivering low energy homes through the New Homes programmes.
 - (ii) As part of work to tackle the climate emergency, and in line with the emerging Carbon Neutrality Action Plan update, work will be undertaken to increase awareness and take-up of schemes such as the Warmer Homes Programme and Solar Together Hampshire. By increasing the energy efficiency of homes and increasing renewable energy generation, households can reduce their monthly costs as well as reduce their carbon emissions.
- d) Making it easy for residents to find and access relevant information
 - (i) The council's website content providing information on means of support and assistance for struggling households will be retained Page 26

and the information regularly updated to reflect the latest situation.

- e) Working with our partners to co-ordinate our efforts and maximise our joint impact
 - (i) The council's ongoing grant programmes will welcome applications that support people struggling with the cost of living and provide funding to organisations providing help and assistance.
 - (ii) The Social Inclusion Partnership will continue to bring together partner organisations work with partners and connect with teams internally, retaining a focus on cost of living as well as wider inclusion issues. This collaborative working was hugely welcomed at the summit late in 2022 and the Social Inclusion Partnership allows this to continue.

2.23 Conclusion

2.24 The CoL programme has been delivered in accordance with the objectives set out when the one-off budget allocation was made in September 2022.Over the past year thousands of residents have been helped and supported, and a wide range of partner organisations have come together in this common goal. Now the programme has completed support work will be available and accessed in the normal way across the council services. It is therefore recommended that success of the programme is acknowledged and that it will be completed at the end of September 2023 with support for residents continued where practical and appropriate to do so within the council's business as usual service delivery.

3 OTHER OPTIONS CONSIDERED AND REJECTED

3.1 This is an update report – no other options have been considered.

BACKGROUND DOCUMENTS:-

Previous Committee Reports:-

Cabinet meeting: 14 September 2022, Cost of Living intervention budget announcement point no 7

Cabinet meeting: 9 February 2023, Cost of Living/Living well budget, point 2f

Other Background Documents:

None

APPENDICES:

1. Cost of living infographic

Appendix 1

COST OF LIVING SUPPORT

A HELPING HAND

Winchester City Council provide vital support to residents facing rising food and energy costs. Over £1500 in food vouchers have been distributed by housing teams as well as emergency support with energy costs and assistance with travel requests.

The "Summer Munchie"s project is offering support to those needing help to access food during August.

FREE Health and Wellbeing activity sessions are being offered in partnership with Active Me 360 across Highcliffe, Winnall, Stanmore and Wickham. A series of Fabulous Family Friday Events run throughout August to offer free activities during the school summer holidays.



HELP TO ACCESS INFORMATION ADVICE AND GUIDANCE

Over 13,000 visits have been made to our dedicated cost of living help and support web pages. District wide Warm spaces are also promoted via our link to the 'Warm Welcome Initiative'. By linking with key advice and guidance agencies we will improve access to help and support/

WORKING WITH PARTNERS TO MAXIMISE IMPACT

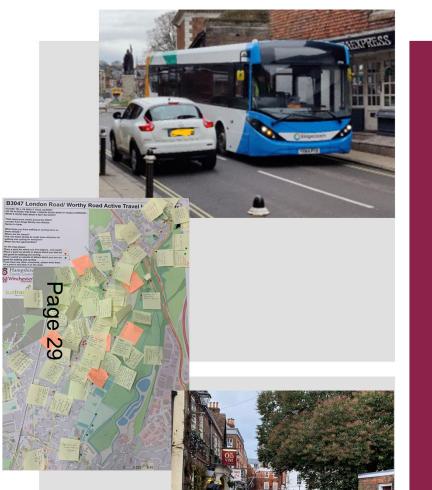
By listening to over 70 key agencies who attended our Cost of Living Summit, we continue to work in partnership to enhance access to cost-of-living related support. As a result of direct feedback from the summit, we enhanced access to out of hours support services, funded dedicated Cost-of-living Advisers via Winchester District Citizens Advice service and promoted under-utilised services so residents can locate and access costof-living support services near to them.



SUPPORT VIA OUR COST OF LIVING GRANTS

E57,000 in grant funding has been awarded to organisations supporting residents across the diverse Winchester district area. Funds awarded will benefit over 5000 vulnerable residents who are being heavily impacted by rises in the cost of living. Projects funded target all age ranges from families with babies and young children, to young adults, older adults and older people over eighty.





Winchester Movement Strategy (WMS) Update

Health and Environmental Policy Committee

21 September 2023



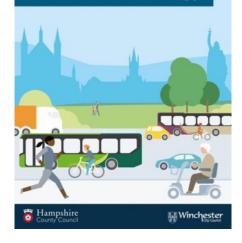


Winchester Movement Strategy - recap

- The Winchester Movement Strategy (WMS) is our blueprint for positive change of the transport network within Winchester. It will create a more liveable cleaner, greener city through the delivery of a co-ordinated set of improvements that will encourage more use of Park and Ride, bus, walking and cycling and help reduce dependence on car travel.

City of Winchester Movement Strategy

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Vision

"To support strong and sustainable economic growth for the city of Winchester whilst at the same time enhancing it as a place and community where people can have an excellent quality of life."



What is the WMS looking to deliver?



Expand Park and Ride provision with new sites and extensions of existing sites Reduce the total amount of public car parking available in the city centre in conjunction with expansion of P&R

provision



Improve streets within the city centre by reallocating road space from private vehicles and change how parts of the oneway system operate



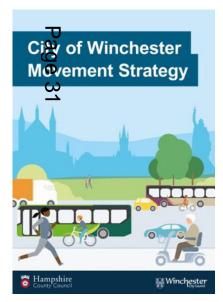
Minimise the number of freight movements into the city centre at the busiest times



Deliver a comprehensive network of highquality walking and cycle routes through the Winchester LCWIP



Improve the attractiveness of local bus services through investing in bus priority measures and providing bus stops in convenient locations





 Park & Ride Expansion & Bus Priority



Parking and Access Strategy



 Local Walking and Cycling Infrastructure Plan



City Centre Movement
 and Place Plan



• Bus Provision



 Reducing Impact of Freight Deliveries on city centre

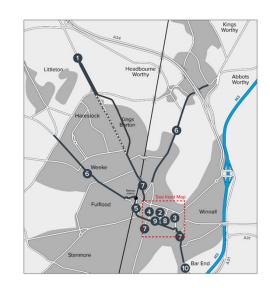
Recap - Ten WMS priorities for next 10 years

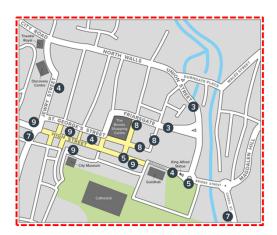
- 1. A new Park & Ride site on Andover Road;
- 2. Changes to the cost and availability of city centre car parking;
- 3. Convert eastern parts of the city centre one-way system to two-way working (including Union Street, Eastgate Street, Friarsgate and part of Upper Brook Street);
- 4. Creating better public spaces in the city centre (including Jewry Street, St.
- Page George's Street, the lower High Street and The Broadway);
- Create a high-quality walking route from the railway station to the Winchester
- 32 Sports and Leisure Park at Bar End;
- Provide safe cycle routes on key corridors into and through the city centre; 6.
- Provide bus priority measures on key routes into the city centre; 7.
- Deliver a range of measures to improve the attractiveness of local bus services; 8.
- 9. Install additional loading bays within the city centre and changes to timing of servicing access; and
- 10. Work to deliver a micro consolidation centre on edge of city to reduce HGV











Main benefits of these measures

It is estimated that the delivery of all ten proposed interventions would achieve a 10% or more reduction in traffic in Winchester city centre, allowing limited road space to be used more efficiently than today, contributing towards:

• cleaner air,

Page 33

- reduced noise,
- increased physical activity,
- improved health, wellbeing and quality of life
- reduced carbon emissions.









Park & Ride Expansion & Bus Priority

Present Day

 A new 287 car park space Park & Ride site in Bar End off Barfield Close "Barfield 2" opened last year. PV electric supply 16 EVCPS and battery storage.

Short to Medium Term

- -200 space Park and Ride light site off Andover Road is planned to be Souilt in next 2-3 years as part of the Kings Barton development.
- Thention is that this site would be served by a new local bus service that operates via the Kings Barton development.

Medium Term

- We are working with developers to see how a new ~850 car park space Park & Ride site on the Andover Road corridor to serve the north side of the city could be progressed.
- A southbound bus lane on Andover Road into the city centre is proposed between Athlestan Road and the Worthy Lane
 junction.

Other Initiatives – Consider Winchester as option for bid for DfT funding for next round of Electric bus funding. Retendering of Bus contract Autumn 2023, bids sought for HVO and indicative costs for carbon free buses.



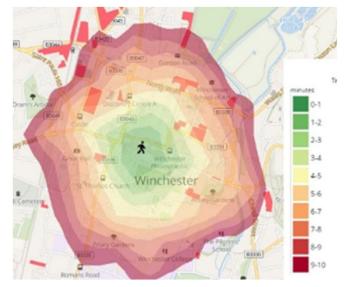
WMS Priorities 1 & 2

Parking and Access Strategy

- Implemented changes to car parking charges in central car parks to support air quality objectives
- Removal of some parking bays in Middle Brook Street car park to provide new covered cycle parking
- Page 35 Additional city centre cycle parking stands implemented
 - Management of on-street parking passes to HCC from 1 October 23. Need for continued integrated approach.









WMS Priorities 5 & 6

LCWIP Active Travel Schemes

Hyde Church Lane modal filter

- TRO being progressed, expect to implement autumn 2023 Jewry St/North Walls/Hyde St Advanced Stop Lines
- Detailed design being finalized
- Implementation autumn 2023

Parchment St Contraflow

Detailed design complete & construction ~ January 2024

ermitting cycling on pedestrianized part of Middle Brook St

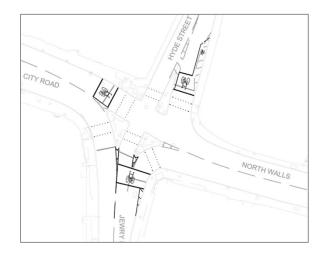
- TRO being progressed, expect to implement ~ January 2024 Romsey Road puffin crossing near Clifton Terrace
- 18 month trial, impact to be monitored, implement ~ January 2024 High Street Contraflow cycle lane (Tower St-Staple Gdns)
- Joint funding package HCC/WCC/ATF.
- 8-12 weeks construction, commencement spring 2024

The Square

• Closure to vehicular traffic in the evenings and at weekends - completed









Worthy Road / Worthy Lane Active Travel Corridor

Feasibility Design Work Proposes:

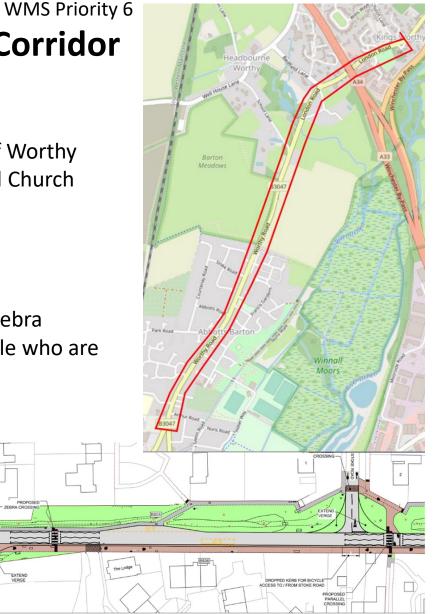
- Widen existing cycle path and the pavements on the eastern side of Worthy Road and London Road between the junctions with Hyde Street and Church Lane.
- Sign widened pavement sections as shared use path
- Reduce speed limit on 40mph section to 30mph
- Continuous footways on most side roads
- Movide a series of zebra crossings and parallel crossings (a type of zebra cossing that can be used by people who are cycling as well as people who are walking) to make it easier for people who need to cross the road

Next Steps:

- Preliminary and detail design during Autumn / Winter 2023
- Deliver 2 new crossings Stoke Road area by Spring 2024







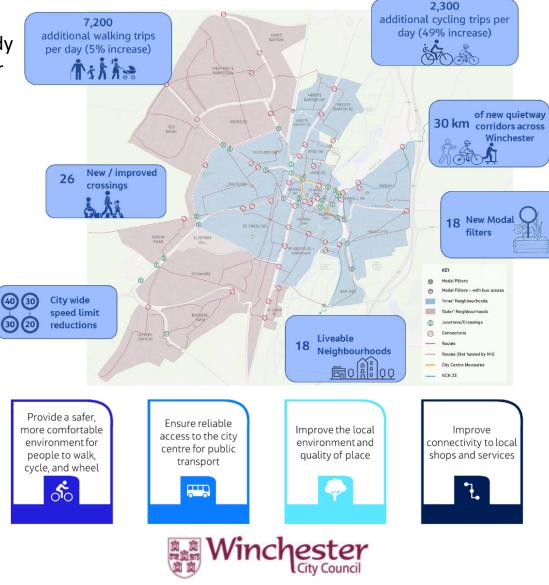
Mini Holland Feasibility Study

- 2022 19 authorities awarded ££ to do a MH feasibility study
- Developed with Walking Strategy Group & Cycle Winchester
- Recommended three complementary layers
 - a) 4 cross city centre connections
 - b) city-wide quietway network
 - c) a series of liveable neighbourhoods linked by safe crossings
- DfT proposed to fund 2-3 'best' Mini Holland schemes
- e was reallocated by DfT in March 2023 & isn't available
- ACC and WCC are considering how best to take this work
 Borther including a pilot Liveable Neighbourhood initiative (could be Fulflood)

Bridge Street Feasibility Study

- Important gateway to the city (one of 4 MH connections)
- Poor for active travel, yet part of primary LCWIP network
- HCC and WCC are considering how best to take this work further

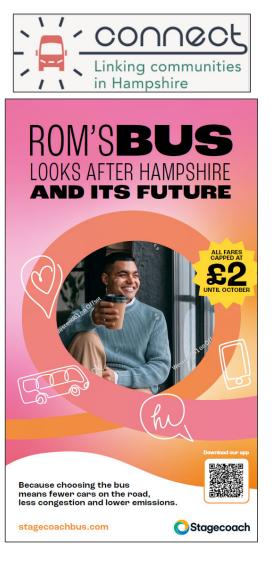




WMS Priorities 5 & 6

Bus Service Improvement Plan & Enhanced Partnership

OUR CHARTER FOR BUS PASSENGERS Setting standards for bus services across our region A safe, clean and green travel experience 2 Service standards 1 vices with at least 85% of services operating on time (not m as accurate and relevant as possible early or more than fiv minutes latel limetable information, bus maps and th plans for electric buses travel guides are provided on operato -date and to minimise inco ence and keep **(()**) G **£** 5 Value aspirt Free travel for under 5s ages 5 to 15 A range of ticket options, with ith respect, honest Promotions and offers ∄≣ Customer feedback ents, compliments, suggestions and complaints are v ned, particularly where expectations have not been me tor in the first instance **Cresta Coache** amk more or details. This charter does not affect your statutory rights, and does not change or create any Hampshire County Council



• £2 capped single fare (till Oct 2023), then £2.50 till Oct 2024

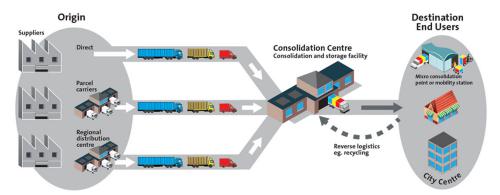
WMS Priority 8

- Enhanced Partnership Plan launched April 2022 & updated in April 2023
- New Bus Passenger Charter
- Try the bus marketing campaign
- Radio marketing to promote older persons concessionary free travel
- Route Investment Plans pilot for Basingstoke
- HCC awarded £3.6m of BSIP+ revenue funding for supporting bus services / fares discounts
- First have been awarded £12.7m of ZEBRA funding for 62 electric buses in Fareham/ Portsmouth/ Gosport area

Solent Transport - Freight Micro-consolidation Trial

WMS Priority 10

Assessing the potential location of a microconsolidation site within Winchester against a set of parameters





• Consolidation of 'last mile' / 'first mile' / 'only mile' deliveries in Winchester city

- Identification and use of public and private sector 'last mile' logistics site
- Innovative trial and proof-of concept

Individual deliveries are combined at a local logistics hub for delivery to residents and nearby businesses by transport with lower emissions e.g. electric van or cargo bike.





Sources of funding to deliver WMS proposals

DfT funding (awarded via competitive bidding)	Local funding sources	Other MLUHC & national sources of funding
Active Travel Fund (ATF)	Community Infrastructure Levy (CIL)	Shared Prosperity Fund (lower tier) via formula - investment plan needed by summer 2022
National Bus Strategy (NBS) funding (post Apr 2025)	Developer Contributions	Levelling Up Fund (upper & lower tier authorities eligible)
Dero Emission Bus Regional Area (ZEBRA) - for electric buses (start with P&R)?	Moving Traffic offences – Station Hill bus gate fine revenue	Potential County Deal in medium term?
	Local Transport Plan	
	Bus Operator Fleet Investment	
🞇 Hampshire		國國 Winchester





Pro-active partnership approach to new developments

 Central Winchester Regeneration – work with development partner to develop workable solutions for bus provision and active travel access

Station Approach – coordinated approach to
 development and WMS for mutual benefit. E.g. WMS
 scheme proposals that could affect the Gladstone St and Cattlemarket car park sites

 Sir John Moore Barracks – working with developer to consider scope for new strategic P&R site as part of development









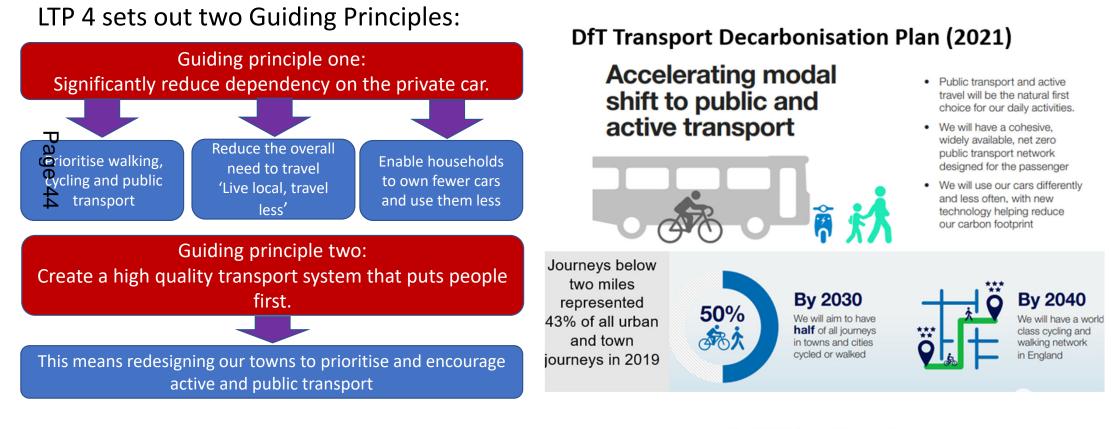


Local Transport Plan 4 & DfT Decarbonisation Plan





Fit with Hampshire LTP4 & DfT Decarbonisation Plan









Questions





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Agenda Item 8

HEP039 HEALTH AND ENVIRONMENT POLICY COMMITTEE

REPORT TITLE: SOCIAL VALUE DELIVERED THROUGH WINCHESTER'S LEISURE CENTRES

21 SEPTEMBER 2023

<u>REPORT OF PORTFOLIO HOLDER: Cllr Kathleen Becker, Cabinet Member for</u> <u>Community and Engagement</u>

<u>Contact Officer: Laura Jones Tel No: 01962 840222 Email</u> <u>ljones@winchester.gov.uk</u>

WARD(S): ALL

<u>PURPOSE</u>

This report introduces the findings of work undertaken to calculate the social value generated by Winchester Sport & Leisure Park and Meadowside Leisure Centre. Everyone Active, the contract operators, has used an industry recognised Social Value Calculator tool to give a picture of the true value of the council's investment in its leisure centres, the contribution these make towards wider health improvement and the work of its health partners.

This report provides the background definition and parameters of the social value tool and considers the acceptance of utilising social value calculations as an additional tool to measure the wider impact of the contract over and above the contractual obligation. The report also demonstrates how this data can be benchmarked with others.

RECOMMENDATIONS:

- 1. That the Policy Committee notes:
 - a. That the leisure operator contract generated social value worth £3,865,314 in 2022/23, as detailed in Everyone Active's report included at appendix 1.
 - b. That reporting of social value statistics is not a contractual requirement and is undertaken voluntarily by Everyone Active to evidence the contract's contribution to the wider health outcomes of the population.
 - c. The intention to further explore the use of social value as a measure of success, utilising the Sport England Moving Communities platform.
 - d. That this contract is creating social and financial benefit that positively contributes to the wider health agenda and congratulates Everyone Active on its achievements to date.

1 <u>RESOURCE IMPLICATIONS</u>

1.1 There are no additional resource implications as a result of this report. All of the activity delivered by EA is done so through the leisure centre operator contract and reporting on social value is not a contractual requirement, so is undertaken by Everyone Active (EA) at its own cost.

2 <u>SUPPORTING INFORMATION:</u>

Background

- 2.1 The leisure centre operator contract is managed in line with the council's Contract Management Framework. Key performance indicators, priorities and targets are set and reviewed on an annual basis and reported to the council through regular monthly monitoring meetings and quarterly Advisory Board meetings. Contract performance management is not within the scope of the Policy Committee, so is not the focus of this report, but some of the headline performance data helps set the context for the information on the social values that follows.
- 2.2 Overall the contract is performing well. Both Winchester Sport and Leisure Park (WSLP) and Meadowside Leisure Centre (MLC) have been under Everyone Active's operation for over two years now, with use of both sites continuing to grow. WSLP welcomed their 1 millionth visitor in November 2022.

0.1	N	Year 1	Year 2
Site	Measure	actuals	actuals
		YE 2022	YE 2023
WSLP	Total visitors	590,600	751,271
MLC	Total visitors	57,301	67,238
WSLP	Fitness memberships	4,913	5,141
MLC	Fitness memberships	491	598
WSLP	Swimming lesson memberships	1,332	1,284

Table 1 is a summary of commercial performance indicators.

- 2.3 Most indicators show a positive trajectory, although swimming lesson numbers have fallen slightly this year. This is a priority area for 2023 and with plans put in place to redress this EA are confident this will improve.
- 2.4 A great deal of work is delivered by Everyone Active that falls outside of the commercial contractual performance indicators to improve the health and wellbeing of the wider community. This focuses on the most disadvantaged and tackling health inequalities that exist.

Social value in Winchester contract

- 2.5 As defined by the LGA, Social Value refers to the wider financial and nonfinancial value created by an organisation through its day to day activities in terms of the wellbeing of individuals and communities, social capital created and the environment.
- 2.6 EA has recently been collating social value data, which sits outside of their contractual monitoring requirements but gives valuable perspective to the added value that the contract delivers. While this data doesn't form part of the contract performance monitoring process, we are keen to learn from it, assess how it could be shared or used to add value when looking at the wider health outcomes of Winchester district.
- 2.7 To calculate social value EA has used The Social Value Calculator (SVC) developed by Sheffield Hallam University (SHU) and Experian. This gives a clear picture of how community sport and physical activity contributes positively to the outcomes identified in the government's sports strategy, Sporting Future A New Strategy for an Active Nation. Outcomes included in the SVC are grouped into four categories It; physical and mental health; mental wellbeing; individual development, and social / community development.
- 2.8 The objectives of the tool are to give leisure operators, local authorities, national funding bodies and stakeholders across the sector a way of measuring and evidencing the social value created from investment in sport and physical activity. This methodology generates monetary figures that are consistent across the sector, therefore allowing benchmarking.
- 2.9 The report in appendix 1 sets out:
 - a) What social value is, why it was developed, how it's calculated, what the formulas are, what the figures mean and how the partnership with Sheffield Hallam exists.
 - b) What factors are used when calculating social value / what classes / demographics etc. contribute the most.
 - c) What classes contribute for WSLP and MLC.
 - d) EA's plans to grow this and any new projects in the pipeline.
 - e) How social value links to the Health and Wellbeing plans.
- 2.10 Using the tool EA has calculated that WSLP generated social value of just over £3.5 million in 2022/23 and MLC generated just of £303K. These figures reflect activity levels within the centres and place WSLP second within the entire EA portfolio of 220 facilities, and MLC 145th.
- 2.11 This social value data is available to EA via Sport England's <u>Moving</u> <u>Communities</u> platform, which includes social value data for all leisure facilities and allows us to benchmark more widely. It can provide an overview of facility performance for both WSLP and MLC, and explore financial performance alongside understanding how effective the service is and for whom, and its impact on our local communities. The council has access to

the most basic level of data via the portal, but will investigate what additional intelligence could be accessed to understand how EA's performance compares with national, operational, and nearest neighbour benchmarks.

2.12 The establishment in 2022 of the Hampshire and Isle of Wight Integrated Care Board has refocussed efforts to work collaboratively to improve health outcomes for residents. A strategic health group has been established for Winchester district that brings together stakeholders from the health, local government and voluntary sectors. The social value data produced by EA can give context to the true value of the council's investment in its leisure centres and its contribution towards wider health improvement and the work of its health partners.

Conclusion

- 2.13 EA's report explains its approach to improving the social value delivered by the contract. The two key elements are attracting more users and for users to be more active, both of which are underpinned by strong marketing engagement and sound data collection and management. This is not always driven by increased investment, but smarter working and improved collaboration.
- 2.14 The report demonstrates that the contract is delivering far more than access to sport and shows a clear alignment with the council's wider priorities to tackle health inequalities in the district, in support of Sport England's vision for the future of public leisure and the delivery of place-based health.

3 OTHER OPTIONS CONSIDERED AND REJECTED

3.1 Everyone Active believes that social value data adds depth in understanding impact and performance of the leisure contract. The council may choose not to report this data in a wider setting, however this option should be rejected due to the richness of the data set and importance in context of wider health and wellbeing objectives.

BACKGROUND DOCUMENTS:-

Previous Committee Reports:-

HEP023: REVIEW OF SPORTS AND LEISURE PROVISION AT THE COUNCIL'S LEISURE CENTRES – 2 March 2022

Other Background Documents: -

Sporting Future – A New Strategy for an Active Nation (2015)

Sporting Future - A New Strategy for an Active Nation - GOV.UK (www.gov.uk)

APPENDICES:

Appendix 1 Everyone Active's Social Value Report

HEP039 Appendix 1: SOCIAL VALUE DELIVERED THROUGH WINCHESTER'S LEISURE CENTRES

1.0 Introduction

The Social Value Calculator (SVC) was first developed in 2015 (SCV1) by 4Global in partnership with Sheffield Hallam University (SHU) and Experian. The tool was updated in 2018 (SVC2) based on the evidence review conducted by SHU and Sport England which gives a clear picture of how community sport and physical activity contributes positively to all five outcomes identified in the government's sports strategy, Sporting Future.

Sport and physical activity are widely perceived to generate benefits to society. There is a long history of evaluation and academic research into the social impacts of sport and recreation but the attempts to measure and value these impacts in monetary terms have been more limited. In 2014, the Sport Industry Research Centre (SIRC) at SHU developed a national model for measuring the Social Return on Investment (SROI) in sport in England. The research was funded by the Higher Education Innovation Fund (HEIF), Department for Digital, Culture, Media & Sport (DCMS) and Sport England. The 2014 national SROI model for England was built on population level evidence linking sports participation and social outcomes.

Social Value partners







The first SVC was developed using the 2014 SROI model and subsequently updated in 2018 using more recent data. In 2019 Sport England commissioned SIRC to update the national SROI sport model for England. The SVC3 uses this research as its starting point.

The objectives of the tool are to give leisure operators, local authorities, national funding bodies and stakeholders across the sector a way of measuring and evidencing the social value created from investment in sport and physical activity and to make these monetary figures consistent across the sector, therefore allowing benchmarking.

Social Value data is now fed into the Sport England Moving Communities database, which provides a real-time view of local authority facility performance, with benchmarking and filtering

functionality, which explores financial performance alongside understanding how effective the service is and for whom, and its impact on local communities. For more information about Moving Communities please go to: <u>Moving Communities | Sport England</u>



1.1 What is the Social Value Calculator (SVC)?

The SVC uses the parameters of the national SROI model to establish a value per participant for a subset of the outcomes measured by the national model. It measures the benefits of sports participation that takes place in facilities only.

2.0 Methodology

The SVC3 is aligned with the UK Government strategy for sport, Sporting Future – A New Strategy for an Active Nation (2015) Outcomes included in the SVC are grouped into four categories as follows: physical and mental health, mental wellbeing, individual development, and social and community development. Mental wellbeing in the context of the tool refers to subjective wellbeing.

2.1 Outcomes

The outcomes measures in the tool are summarised below in Table 1.

Outcome	Description
Physical and mental health	
CHD/ Stroke	Reduced Risk (participants 16+)
Breast Cancer	Reduced Risk (female participants 16+)
Colon Cancer	Reduced Risk (participants 16+)
Type 2 diabetes	Reduced Risk (participants 16+)
Hip Fractures	Reduced Risk (participants 16+)
Back Pain	Reduced Risk (participants 16+)
Dementia	Reduced Risk (participants 16+)
Depression	Reduced Risk (participants 16+)
Good Health	Reduced medical service usage (GP visits and psychotherapy usage participants 16+)
Injuries	Increased risk (participants 16+) - this is a negative value in the model
Mental Wellbeing	
Subjective wellbeing	Improved life satisfaction (participants 16+)
Individual development	
Educational attainment	Improved educational attainment (participants 11-18)
Human Capital	Enhanced human capital (average additional salary for graduates)
Social and Community Development	
Crime	Reduced criminal incidences about young males (aged 10-24)
Social Capital	Improved social networks, trust and reciprocity

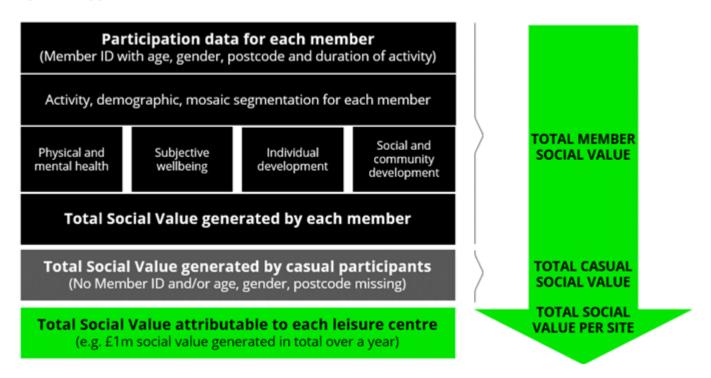
3.0 Model Application

The figure below summarises the approach for the application of the social value model developed by SHU using the participation data collected from leisure centres in the Data Hub.

The model application is broken down into two parts which contribute to the total social value generated by each centre. These are:

- Member (known users)
- Casuals (unknown users)

Figure 1 - Application of the social value model for member and casual users of a leisure centre



3.1 Members (known users)

Members are defined as facility users with an active subscription (paid or unpaid) to use the facility. Members have a unique identifying number (Member ID) demographic (age, gender) and postcode information in the Data Hub extracts.

For Everyone Active 'members' this is all of our users that PAYG or pay monthly or annually – we gather this information via our MRM Plus 2 Customer Relations Management software at sites and through the website or APP.

For the calculation of the Social Value for the members of the facility the following steps are taken:

Step 1: Activity Classification

Health Outcomes	Status
150+ Minutes per week	Active
30-149 minutes per week	Fairly Active
30 - minutes per week	Inactive
Non Health Outcomes	Status
150 +minutes per week	Active
151 -minutes per week	Inactive

Step 2 Demographic Classification

Each member is classified in a demographic segment based on their age and gender, which are the key criteria for the risk reduction in health outcomes and benefits linked to other outcome areas e.g. breast cancer is only relevant for female participants, hip fractures are for 65+ year old participants and reduced crime is only relevant for the 10-24 year old male participants for the purpose of the classification.

Step 3 Mosaic Classification

Each member is assigned to a mosaic segment using their demographic and post code information. Mosaic is a consumer classification system designed by Experian (EA also use it for marketing strategy) It segments the population into fifteen segments and sixty-six types that help us understand customers behaviour. The fifteen mosaics are then grouped into five categories for SVC: *Young, Old, Up, Mid and Down*.

Step 4 Social Value Calculation

Based on this mosaic and activity classification a multiplier is applied to the health value generated for each individual to capture the risk reduction for health outcomes.

Step 5 Controls

Controls are in place to avoid double counting of the value for customers using multiple facilities and to balance out the participation inside and outside facility.

Step 6 Calculation for Sites

Once the social value is calculated for each member, its is summed up for all participants of the facility within the month. A member can only generate social value within the Social Value Calculator as long as they hit the activity thresholds.

3.2 Casual (unknown users)

Casual users are all facility users without an active subscription participating occasionally or regularly. All participants using the facility through a school, club or 5V5 booking are captured in this group. To calculate the social value of these users the following approach is applied:

Step 1 Total Casual throughput calculation

Total throughput is calculated using the Data Hub extracts (that EA supply) PAYG bookings etc.

Step 2 Throughput to unique user conversion

A ratio has been calculated through EA card holders (those without a paid subscription) and applied to Step 1 above.

e.g. 1,000 total casual throughout is generated by the bookings of approximately 280 unique users.

Step 3 Unique Users to Social Value conversion

Users are broken down into sub segments of activity levels (active, fairly active, and inactive) using the ratios from the member calculations.

Step 4 Social Value Calculation

Once the estimate number of casual users contributing to social value is calculated the average individual social value is then multiplied by this number.

Step 5 Breakdown of casual social value into outcome areas.

This total social value is broken down into four social value areas (Health, Subjective Wellbeing, Education and Crime) by applying the demographic segment breakdown of members of the facilities.

4.0 Benchmarking

EA use SVC data to benchmark facilities performance against other EA (similar) sites and also National SVC averages. There are 220 EA facilities within the portfolio.

The most recent results show that WSLP is 2nd in the EA league table and Meadowside is 145th. It is not surprising that smaller facilities will generate less social value. The figures below reflect a rolling 12 month period. This may explain a drop off at Meadowside (due to summer holidays when usage is lower)

Table position	Site	202	22-23	20	23-24
2	Winchester Sport & Leisure Park	£	3,562,010	£	3,847,260
145	Meadowside Leisure Centre	£	303,304	£	291,722
	Contract	£	3,865,314	£	4,138,982

4.1 Comparing other EA sites.

The table below shows the SVC performance for other EA sites. The top performing sites tend to be larger facilities, with a broad range of facilities, which attract high footfall (similar to WSLP) and are less than 15 years old. Our newer sites have greater social values than our older sites.

Centre	Contract	SVC Value	Туре
HARROW LODGE LEISURE CENTRE	LB Havering	£4,333,696.00	A
WINCHESTER SPORT AND LEISURE PARK	Winchester	£3,847,260.00	A
FAREHAM LEISURE CENTRE	Fareham	£3,540,906.00	В
WESTMINSTER LODGE LEISURE CENTRE	St Albans	£3,348,201.00	В
WESTCROFT LEISURE CENTRE	LB Sutton	£3,334,926.00	В
HARROW LEISURE CENTRE	LB Harrow	£3,134,726.00	В
CHILTERN LIFESTYLE CENTRE	Chilterns	£3,106,309.00	A
BASILDON SPORTING VILLAGE	Basildon	£3,023,765.00	С
WATFORD LEISURE CENTRE - WOODSIDE	Watford	£2,971,109.00	С
CENTRAL PARK LEISURE CENTRE	LB Havering	£2,946,984.00	В
Кеу			
A Less than 5 years old			
B - Major Refurb in last 5 years			
C - 5 years +			

4.2 National Average SVC per person

The table below shows an analysis of average value per person. The Winchester sites are our performing the national averages.

Centre	Average SV £ per person
WSLP	£164
MLC	£117
National Average £113.52	

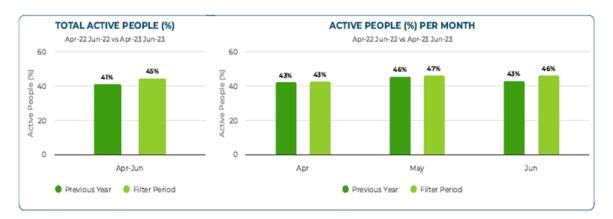
4.3 Outcomes WSLP

As an example of how one of our sites is performing against SVC Outcomes, we have analysed Q1 April to June 2023.

The graphic below shows the financial value attached to our members and non-members data (described in Section 2 and 3 of this report)



The graphic below shows the growth in active people for WSLP comparing Q1 2022-23 to Q1 2023-24. A total growth of 4%



every one ACTIVE

4.4 Social Value Factors.

4.4.1 Using this data to influence and improve social value score.

There are three factors that will positively influence our scores:

- Attracting non users to be active with us
- 2. Encouraging those that are active with us to be more active.
- Ensuring that we are collecting good data through our CRMS from those that are active.

4.4.2 Attracting Non users.

A greater overall footfall (unique visitors) will positively impact our SVC score. We do this in a number of ways:

- Delivery of the Community Health and Wellbeing Plan, clear targets and outcomes are set within this Plan.
- Collaborating with partners and organisations that help us reach under presented groups (NHS, Parent carer Networks, CCG's, Schools, Clubs and Care homes)
- Focussing on those with the greatest health needs (through EA's Health and Wellbeing Programmes)
- Driving footfall through the promotion of our fitness, swimming, and activity programmes
- New member engagement campaigns.
- Hosting events, spreading awareness (Hampshire School Games, WCC Job Fair, Collaborative Youth inclusion projects)
- SEND Community Inclusion project with Hampshire & IOW ICB aimed at improving access and experience of SEND customers and parents.

All of the above are supported by a strong marketing engagement and cultural strategy.



4.4.3 Encouraging more activity.

In order to significantly improve scores, users need to move from being active to being multi active (over 150 minutes every week)

- The comprehensive Health and Wellbeing Programmes positively impact the social value calculator, but we need to encourage participants to move from active to multi active to improve our scores. We do this by signposting patients and customers to more activities which might be of interest.
- Keeping class programme fresh and inviting for members Group Exercise customers are amongst our most loyal and are in the main multi active.
- Making sure Exercise Referral Programme completion rates are high and then transition into standard membership.
- Keeping attrition rates below 6%
- User of the Hydro services and physiotherapy are not necessarily captured in the data because they book through a third party. We are working with Head Office to rectify this. These, we know will hugely impact social value.
- Member education about increasing the times they visit our centre. EA is all about promoting activity five times per week, three of which are in centre. This needs to be 150 minutes minimum per week. The more visits the greater social value will be reported.
- Introduction of an exercise referral programme at Meadowside will help drive participation and multi active users.
- Ensuring we are capturing all data where we are able, particularly at Meadowside (the task is easier at WSLP because the gates)

4.4.4 Summary.

The answer to continually improving social value within the contract may not always be to increase base costs (adding more colleagues, programmes). There is lots of work to be done in improving data capture, raising awareness and collaboration with external partners to drive footfall and further engagement for people to be active and 'more' active in our facilities.

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HEALTH AND ENVIRONMENT POLICY COMMITTEE – SCHEDULED ITEMS OF BUSINESS

BUSINESS		LEAD OFFICER	COMMITTE	EE DATE	STATUS/ COMMEN	
			Original	Revised		
	Cost of living programme	Steve Lincoln/Melissa Fletcher	21 September 2023		HEP035	
	CNAP report: Winchester Movement Strategy and Transport Actions Update	Andy Hickman/Lucy McKeown	21 September 2023		Presentation Also in attendance: Geoff Hobbs and Stewart Wilson of Hampshire County Council	
	Social Value delivered through Winchester's Leisure Centres	Steve Lincoln/Laura Jones	21 September 2023		HEP039 Also in attendance: Alison Norman of Everyone Active	

5 DECEMBER 2023

BUSINESS	LEAD OFFICER	COMMITTEE DATE	STATUS/COMMENT
Update from Hampshire and Isle of Wight Wildlife Trust	Dawn Adey	5 December 2023	
Ecological Sites	Steve Lincoln/Richard Smith	5 December 2023	HEP036

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CNAP report: Renewable energy	Steve Lincoln/Anna Wyse	5 December 2023		
Homes for Ukraine community integration programme	Steve Lincoln/Melissa Fletcher	5 December 2023		
B FEBUARY 2024				
BUSINESS	LEAD OFFICER	СОММІТ	TEE DATE	STATUS/COMMEN

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Other reports provisionally listed to come forward to the Health & Environment Policy Committee during 2023/24 are as follows: (Meeting date to be confirmed)

19	
Environmental impact – airport flight	Date TBC
paths	
Enforcement Policy	Date TBC

ITEM	WHERE CAN THIS TO BE CONSIDERED?	ACTION TO BE TAKEN/OUTCOME? LEAD OFFICER/CABINET MEMBER
Investigate communication measures to educate residents on informed choices re: septic tanks/phosphates etc to assist with improving environmental challenges (ie use of existing electoral or waste & recycling maildrops to include other important data within, use of social media platforms, use of parish council newsletters to provide top tips etc) Raised by ClIrs Bolton & Brophy	Phosphates rep is shared resource with Pfsh, Dawn Adey will liaise with him to invite flow of materials into the Communications team if there are any that we don't already share. The use of parish connect or DSU was suggested with Members contributing to this process	Adding literature to an electoral maildrop is not allowed. Waste mail-out is under review to move digitally. National Campaign work, which fits with the Councils priorities, can be re-shared on social media platforms if/when provided to the communications team.
Develop a local response to Ecological Emergency (requested by Cllr Wallace on behalf of Cllr Lee)	HEP Cttee work programme request submitted for consideration following discussion with Cabinet Members	Motion to Council - see item on Full Council 20 September Agenda'
Green faster agenda whilst maintaining social inclusion (EV charging points access and provision gaps, accessible parking and public transport) Raised by Cllr Brophy	Carbon Neutrality Board.	Dawn Adey to discuss with CN Board
Mental health support interventions – accessibility to green open spaces for all Raised by ClIrs Morris & Tippett-Cooper	Discuss at NHS officer working group – mental health policy work is not a council led service Accessibility to green spaces could be a new work request.	Dawn Adey to raise at Winchester Health and Wellbeing Board.

Update on progress towards Carbon Neutrality targets Raised by Cllr Cramoysan	Routed via Performance Panel/Scrutiny Cttee	No action required
Promote and encourage sports/support and engagement with young people i.e Facilities for young people/ Sport for girls and underrepresented groups Raised by Cllr Cramoysan and Tippett- Cooper	Reports were considered by HEP Cttee during 2021/22 and 2022/23 on this matter – Members can locate these papers under HEP Cttee on the Council's website in order to view the necessary reports and associated minutes	 The Committee has already reviewed this topic. Previous Reports/Presentations that may assist are as follows: Management of Open Space - Scoping report (HEP017) – HEP Cttee 19/01/22 Review of Meadowside and Winchester Sport and Leisure Park provision (HEP023) – HEP Cttee 02/03/22 Review of Health and Wellbeing provision (Presentation) – HEP Cttee 04/10/22 Winchester District Youth Provision (HEP031 and Presentation) – 01/03/23
Public Conveniences – update on strategy for upgrades and maintenance Raised by Cllr Cramoysan	Strategy paper will go straight to Cabinet on 13 September 2023	No action required Cllr Learney
Home for Ukraine community integration programme – to include how the council are pursuing its City of Sanctuary commitment (or separate paper if not)	Home for Ukraine community integration programme – item already on HEP Cttee work programme for 5 December 2023 meeting	Already on HEP Cttee work prog for 05/12/23.
Raised by Cllr Tippett-Cooper	Re: City of Sanctuary – this was a motion	

to Full Council which did not delegate to	
HEP Cttee	

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